



**FOR YOUR CONSIDERATION:**

**WHAT INSIGHTS CAN YOU TAKE FROM THIS STORY OF HOW COACH WOODEN DISCOVERED AND IMPLEMENTED A KEY BUILDING BLOCK IN HIS OVERALL LONG TERM SUCCESS?**

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**HAVE YOU EVER BEEN A MEMBER OF "THE IDEA OF THE MONTH CLUB"? HOW HAS THAT THINKING IMPACTED YOUR SUCCESS?**

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**WHAT DOES COACH WOODEN'S EXPERIENCE DESCRIBED IN THIS ISSUE TEACH US ABOUT:**

- RECOGNIZING BREAKTHROUGH IDEAS
- PERSISTENCE IN ACHIEVING YOUR GOALS
- THE VALUE OF FULLY TESTING A GOOD IDEA
- MOVING TOO QUICKLY TO NEW IDEAS WHEN THE BEST IDEA IS RIGHT IN FRONT OF YOU?

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