



Don't Quit – Try A Different Approach

What does the idea: “*Don't Quit – Try A Different Approach*” mean to you?

Please give an example of a rejection you received but rather than quitting you: “Tried A Different Approach.” What was the result? How many times did you try a different approach?

How do you create a culture and mindset based on this idea where rejection is not discouraging but rather an exciting opportunity for innovative solutions? How would this eliminate a fear of failure mentality? Where would consistent story telling of other rags to riches stories fit in?
