

"Fierce and Friendly"

How could you create a team environment where team members were fiercely competitive with each other but friendly after the competition? Give an example with some detail.
Are there any underlying team cultural values that would need to be in place to make this type of an environment possible?
Give a specific example of somebody you have worked with who has done this well. How could you improve on this with a team you have now or a team you might have the future.